

Laura E. Keller

EDUCATION

Arizona State University, Tempe, Arizona
Master of Arts Degree, May 2015 (Completed)
Majors: Public History, North America
Certificate in Museum Studies, May 2013

Simpson College, Indianola, Iowa
Bachelor of Arts Degree, May 2008
Majors: English, History

PROFESSIONAL EXPERIENCE

Developing Wassaja ASU Nexus Lab Center, Tempe, Arizona

Project Manager, Design & User Experience Team (January 2015—Present)

- Leading a five-person team to design the *Wassaja* website, a digital archive for the newsletters of Yavapai activist, Carlos Montezuma
- Crafting the user experience to fit the needs of multiple audiences, including the Yavapai community, academic researchers and granting institutions
- Customizing the site's themes through Drupal, PHP, CSS and MySQL databases

Nexus Lab Center for Transdisciplinary Infomatics, Arizona State University

Student Program Coordinator (January 2014—August 2014)

- Organized and assisted in directing workshops and events focused on digital humanities, such as the 2014 Southwest THATCamp. Responsibilities included logistics, registration and resource preparation
- Wrote and managed original content for social media and the [Lab's website](#) through Wordpress
- Developed skills in open-source museum software, including CollectionSpace and Collective Access
- Aggregated resources and assisted community one-on-one skills in the areas of content management, text mining and data visualization

Salt River Stories, Scottsdale, Arizona

Contractual Content Developer (Spring 2012, Summer 2013)

- Developed 14 "stories" for seven historic properties that included audio, photos, and narrative text
- Launched the Salt River Stories digital platform through Omeka and Curatescape CMS
- Interviewed historic property owners and establishing relationships between the Papago Salado Association, ASU and Scottsdale business owners
- Worked with archives and historic property owners to secure image permissions

National Park Service, Wupatki National Monument, Arizona

Contractual Project Manager (August 2012—April 2013)

- Researched, designed and published a 7,000 word [administrative resource guide](#) on the geological and cultural histories of Wupatki National Monument for new hires, including park rangers and educators
- Incorporated an interdisciplinary approach, including scientific, archaeological and historical interpretation
- Delegated work to other students involved on the project and managed their work

Autry National Center, Los Angeles, California

Curatorial Intern (August 2012—November 2012)

- Independently curated a 1,500 word [digital exhibit](#) on the history of Wells Fargo & Co.; tasks included research, content selection, writing and object selection for the Silver Jubilee Gala
- Contacted other institutions and located artifacts available for loan for the “Empire and Liberty: The Civil War and the West” 2015 exhibit

Exhibit Design Intern (June 2012—August 2012)

- Compiled, analyzed and presented visitor survey results on a recently remodeled permanent gallery and another scheduled for remodeling
- Conducted exhibit preparation including model pieces and arrangement of exhibits within a half scale model of the “Jews in the Los Angeles Mosaic” exhibit. Also prepared support materials and presentation
- Prepared model mockup and finished supporting research for a new green screen interactive exhibit component

National Park Service, Fort Union National Monument Visitor Center, New Mexico

Contractual Exhibit Developer (August 2011–May 2012)

- Conducted historical research to reinterpret and redesign the visitor’s center and to accurately represent diverse experiences and interactions at Fort Union throughout its history until present
- Adapted the visitor experience to include broader interpretation by including military history, American Indian and Hispano ethnography and surrounding community perspectives
- Underwent a training seminar to meet universal accessibility standards and NPS interpretive guidelines for various publics, providing professional scholarship of enduring quality

Fidelity National Title Group, Omaha, Nebraska (October 2009—July 2011)

Legal Assistant, Mechanics’ Liens

- Assisted up to four attorneys with a high volume of claims by obtaining documents and communicating with interested parties
- Extensive experience in filing, faxing, copying, record keeping and other administrative duties
- Responsible for submitting invoices to Accounting for the team and tracking their progress

Accounting Assistant

- Solely responsible for providing administrative support to the Omaha Claims Center Accounting Department
- Served as an integral part in turning a fledgling department into a fluid operation
- Developed highly efficient and detailed data bases for record keeping
- Promoted to Legal Assistant in January 2011

CONFERENCE PRESENTATIONS, PUBLICATIONS & AWARDS

Graduate Student History Association Conference (April 2013)

Claremont Graduate University, Claremont, California

- Paper: “‘As Far as We Could See’: Mythic Space, Place-making and the Corps of Discovery”

National Council on Public History Annual Conference (April 2013)

- Roundtable: Imperiled Promise at Work: The Challenge of Public History Collaborations between Universities and the National Park Service
- Poster: “Activating Audiences in Exhibit Design at the Autry National Center”
- Award: Graduate Student Travel Award

The Public Historian

Author (November 2012)

- [Review](#) of the Newberry Library “Lewis and Clark and the Indian Country” Traveling Exhibit

LEADERSHIP DEVELOPMENT AND PROFESSIONAL MEMBERSHIPS

Tempe History Museum, Tempe, Arizona (Present)

Curatorial Volunteer, “Tempe Sound” Exhibit, Tempe, Arizona

History Graduate Student Council, Arizona State University (2012—2013)

Representative, Arizona State University

History Graduate Student Association, Arizona State University (2012—2013)

Event Coordinator & Social Media Chair, Arizona State University

Member

- Central Arizona Museum Association, Museum Association of Arizona, National Council on Public History, Western History Association, National Association for Interpretation, Tri Delta Phoenix Valley Alumni Association (Events Committee)

COURSEWORK & TRAINING

Courses

Critical Issues in Museum Studies, Cultural Institutions, Cultural Landscapes, Exhibit Design & Development, Historical Administration, New Professional Ethics & Public History Practice, North American History I & II, Public History Methodology, Public History: Space and Place, Sites of Conscience: Where, How & Why?

Exhibit Writing and Development (March 2012)

Kim Sikoryak, retired Branch Chief, NPS Office of Interpretation and Education, Intermountain Region

Computer and Craft Skills

- Microsoft Office Suite (Word, Excel, PowerPoint, Outlook), Macintosh Office Suite (Pages, Numbers, Keynote, iMovie), Adobe Creative Suite (InDesign, Photoshop, Illustrator, Audition)
- Drupal, Wordpress, CollectionSpace, Collective Access, Omeka, Curatescape
- Dry mount press, power hand tools
- **Typing:** 78 WPM, 19500 KPH